

BOILER PLATE

Percept MICE, the Meetings, Incentives, Conferences and Events Domain Company of Percept Limited, was created with an objective to focus on the burgeoning and dynamic MICE domain in India. Percept MICE creates customized conferences, incentive tours, events and solutions, and is pivotal in conceptualizing and executing medium to large format MICE projects both across India and overseas. With emerging technologies, trends and business opportunities, and a vast array of support services and solutions available across the Percept Group, Percept MICE provides clients with innovative 360-degree bespoke events, incentive tours and solutions in the MICE space.

Percept ICE is a Percept company. With a team of over 200 people and 32 offices across India and the Middle East, Percept is at an enviable leadership position in the Entertainment, Media and Communications domain.